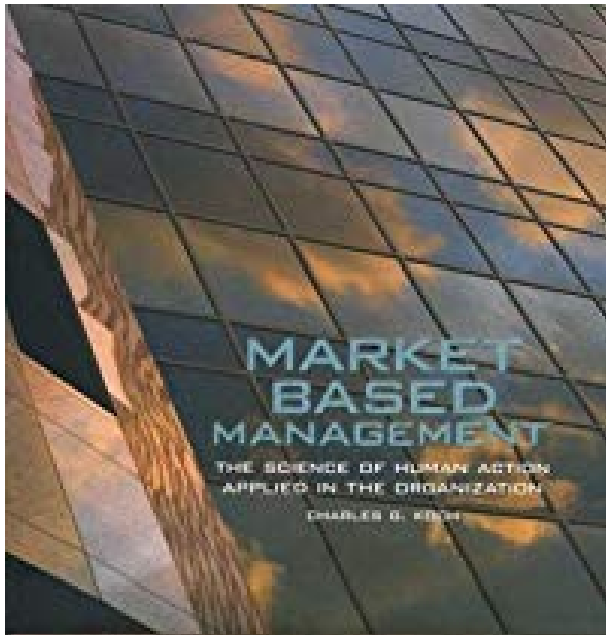


# Market Based Management: The Science of Human Action Applied in the Organization



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