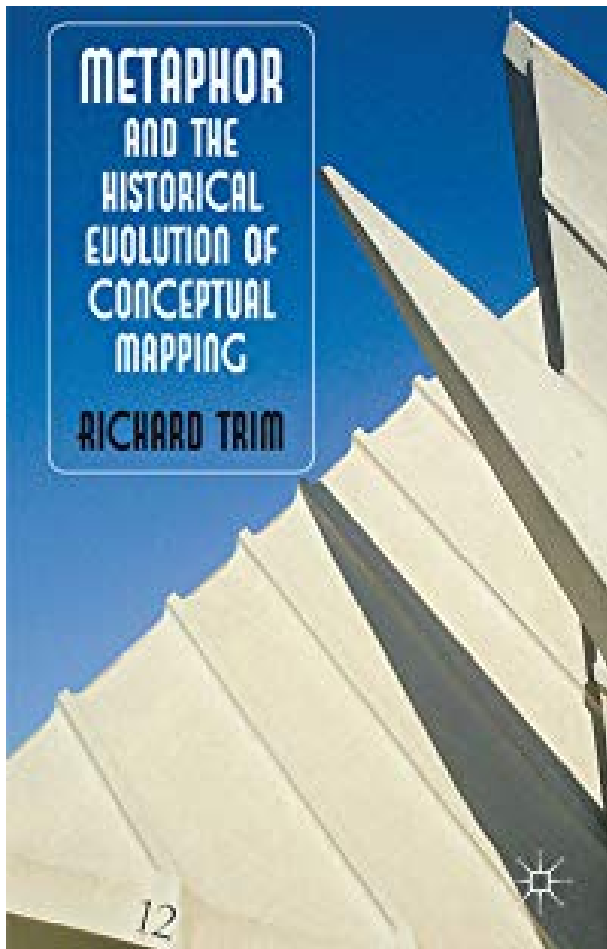


# Metaphor and the Historical Evolution of Conceptual Mapping



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This book investigates the historical evolution of figurative language within the framework of cognitive linguistics. It examines how and why metaphors evolve through the ages, and it discusses the role of culture, the patterns of metaphor evolution, and how many people use particular expressions.