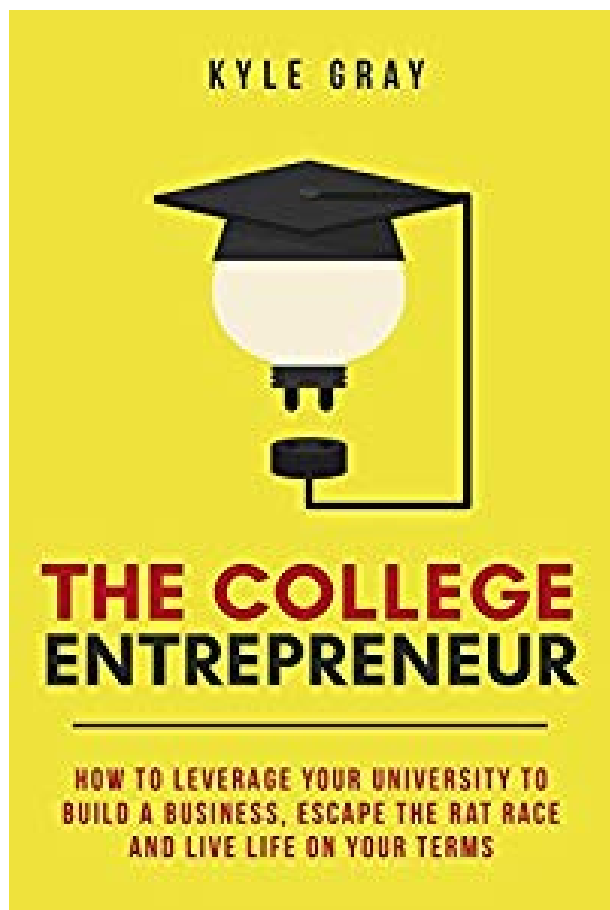


# The College Entrepreneur



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Most students are struggling to find work that is interesting and rewarding when they graduate. You can't follow the same well-worn path of simply "getting good grades and a degree" and expect different results. In fact, the most of the value and opportunities that a university has to offer lie outside of the classroom. "The College Entrepreneur" is a book about discovering your passion, connecting with mentors, and leveraging your university's resources to build a thriving business or personal brand before you graduate. By starting a business before you graduate you learn key skills and develop a network that will lead to opportunities to do work that you love. This book provides simple strategies you can use to access little known resources at their university, break free of the status quo and take control of your education to get results that you want.